



FOR IMMEDIATE RELEASE

Pep Boys Grand Re-Opens Newly Remodeled Stores in Northern California

*First 100 Customers in Line on March 22 Receive FREE Shopping Cards
at local Sacramento, Fresno, San Francisco, Santa Barbara, Bakersfield and Chico stores*

PHILADELPHIA – March 20, 2007 – The Pep Boys – Manny, Moe & Jack (NYSE: “PBY”), the nation’s leading automotive aftermarket retail and service chain, today announced that its stores in the **Sacramento** and northern California area will celebrate Grand Re-Openings beginning **Thursday, March 22**. The stores, which have undergone a significant internal and external transformation, showcase Pep Boys’ commitment to revitalize its unique offering of automotive parts, tires, repair and maintenance services – and more – to its customers in this area.

“Our Sacramento and northern California stores now feature a more exciting, customer-friendly layout on both the retail and service sides of our business,” noted Pep Boys Chairman **William Leonard**.

“The refurbished stores have prominent product displays that leverage our massive retail space, maximize sales per square foot, and create a permanent space for newer product categories, such as power tools and garage items. Customer response to the refurbishments has been very positive in other markets, and we look forward to continued customer satisfaction.”

As part of the Grand Re-Openings, these Pep Boys stores will run a special **7 a.m. to 11 a.m. Doorbuster Sale** on **March 22**, as well as a celebratory 10-day sale through **March 31**. At each grand re-opened Pep Boys location, the first 100 customers to visit on March 22 will receive a **FREE \$10 Pep Boys Shopping Card**. Special service promotions that day include a **free wheel alignment** for the first 10 customers to purchase any four installed passenger or light truck tires; and a **\$9.99 Pennzoil high-mileage oil change** for the first 10 customers to sign a work order for an oil change.

Participating Stores

Store #	Store Name	Address	Phone
Sacramento			
562	Lodi	1401 S. Cherokee Ln., Lodi	209-365-0175
634	Modesto	1340 McHenry Ave., Modesto	209-529-3310
710	Charter Way	845 E. Charter Way, Stockton	209-464-6066
711	West Lane	4987 West Lane, Stockton	209-952-1222
712	Rancho Cordova	10899 Folsom Blvd., Rancho Cordova	916-638-4808
714	Sacramento	5895 47 th Ave., Sacramento	916-392-3131
719	Citrus Heights	5135 Auburn Blvd., Sacramento	916-331-4880
723	Arden Way	2500 Arden Way, Sacramento	916-646-6671
774	Northgate	3534 Northgate Blvd., Sacramento	916-567-0137
Fresno			
624	Fresno	716 Broadway, Fresno	559-264-3029
639	Blackstone	3655 N. Blackstone, Fresno	559-225-8811
649	Merced	1207 W. Main St., Merced	209-723-3177
656	Visalia	3015 S. Mooney Blvd., Visalia	559-733-4535

668	Clovis	693 W. Shaw Ave., Clovis	559-298-2557
673	Kings Canyon	5615 E. Kings Canyon Rd., Fresno	559-251-6600
777	Shaw	4490 W. Shaw Ave., Fresno	559-276-7501
859	Hanford	1840 W. Lacey Blvd., Hanford	559-583-9790
San Francisco			
815	Vallejo	182 Plaza Dr., Vallejo	707-648-1032
816	Union City	30085 Industrial Pkwy SW, Union City	510-441-0261
827	San Carlos	1087 Old County Rd., San Carlos	650-632-1522
828	East San Jose	2730 E. Story Rd., San Jose	408-254-7022
840	Sunnyvale	170 E. El Camino Real, Sunnyvale	408-774-0159
847	San Leandro	14845 E. 14th St., San Leandro	510-895-9200
862	Rohnert Park	4805 Redwood Dr., Rohnert Park	707-588-0799
873	Stevens Creek	3780 Stevens Creek Blvd., San Jose	408-246-8090
968	Pleasant Hill	520 Contra Costa Blvd., Pleasant Hill	925-691-0178
Santa Barbara			
801	Santa Maria	1723 S. Broadway, Santa Maria	805-349-9922
Bakersfield			
622	Bakersfield	2411 F St., Bakersfield	661-325-9015
677	Stockdale Town Center	4605 Planz Rd., Bakersfield	661-834-6858
743	Niles	4014 E. Niles St., Bakersfield	661-872-7390
Chico			
980	Chico	1555 Mangrove Ave., Chico	530-895-1336

About Pep Boys

Pep Boys has 593 stores and over 6,000 service bays in 36 states and Puerto Rico. Along with its vehicle repair and maintenance capabilities, the Company also serves the commercial auto parts delivery market and is one of the leading sellers of replacement tires in the United States. Customers can find the nearest location by calling 1-800-PEP-BOYS or by visiting pepboys.com.

Editor's Note: For additional information, visit http://www.pepboys.com/about/media/press_kit.html. For digital photography or b-roll footage, please call the contacts listed below.

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Pep Boys Contacts:

Marie Gehret
(215) 430-9224

Alex Spooner
(215) 430-9588



FOR IMMEDIATE RELEASE

Pep Boys Grand Re-Opens Newly Remodeled Stores in San Francisco

*First 100 Customers in Line on March 22 Receive FREE Shopping Cards
at local San Francisco and Northern California stores*

PHILADELPHIA – March 20, 2007 – The Pep Boys – Manny, Moe & Jack (NYSE: “PBY”), the nation’s leading automotive aftermarket retail and service chain, today announced that its stores in the **San Francisco** and northern California area will celebrate Grand Re-Openings beginning **Thursday, March 22**. The stores, which have undergone a significant internal and external transformation, showcase Pep Boys’ commitment to revitalize its unique offering of automotive parts, tires, repair and maintenance services – and more – to its customers in this area.

“Our San Francisco and northern California stores now feature a more exciting, customer-friendly layout on both the retail and service sides of our business,” noted Pep Boys Chairman **William Leonard**. “The refurbished stores have prominent product displays that leverage our massive retail space, maximize sales per square foot, and create a permanent space for newer product categories, such as power tools and garage items. Customer response to the refurbishments has been very positive in other markets, and we look forward to continued customer satisfaction.”

As part of the Grand Re-Openings, these Pep Boys stores will run a special **7 a.m. to 11 a.m. Doorbuster Sale** on **March 22**, as well as a celebratory 10-day sale through **March 31**. At each grand re-opened Pep Boys location, the first 100 customers to visit on March 22 will receive a **FREE \$10 Pep Boys Shopping Card**. Special service promotions that day include a **free wheel alignment** for the first 10 customers to purchase any four installed passenger or light truck tires; and a **\$9.99 Pennzoil high-mileage oil change** for the first 10 customers to sign a work order for an oil change.

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668	Clovis	693 W. Shaw Ave., Clovis	559-298-2557
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859	Hanford	1840 W. Lacey Blvd., Hanford	559-583-9790

San Francisco

815	Vallejo	182 Plaza Dr., Vallejo	707-648-1032
816	Union City	30085 Industrial Pkwy SW, Union City	510-441-0261
827	San Carlos	1087 Old County Rd., San Carlos	650-632-1522
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873	Stevens Creek	3780 Stevens Creek Blvd., San Jose	408-246-8090
968	Pleasant Hill	520 Contra Costa Blvd., Pleasant Hill	925-691-0178

Santa Barbara

801	Santa Maria	1723 S. Broadway, Santa Maria	805-349-9922
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Bakersfield

622	Bakersfield	2411 F St., Bakersfield	661-325-9015
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743	Niles	4014 E. Niles St., Bakersfield	661-872-7390

Chico

980	Chico	1555 Mangrove Ave., Chico	530-895-1336
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FOR IMMEDIATE RELEASE

Pep Boys Grand Re-Opens Newly Remodeled Stores in Reno

*First 100 Customers in Line on March 22 Receive FREE Shopping Cards
at local Reno, NV stores*

PHILADELPHIA – March 20, 2007 – The Pep Boys – Manny, Moe & Jack (NYSE: “PBY”), the nation’s leading automotive aftermarket retail and service chain, today announced that its stores in the **Reno, NV** area will celebrate Grand Re-Openings beginning **Thursday, March 22**. The stores, which have undergone a significant internal and external transformation, showcase Pep Boys’ commitment to revitalize its unique offering of automotive parts, tires, repair and maintenance services – and more – to its customers in this area.

“Our Reno area stores now feature a more exciting, customer-friendly layout on both the retail and service sides of our business,” noted Pep Boys Chairman **William Leonard**. “The refurbished stores have prominent product displays that leverage our massive retail space, maximize sales per square foot, and create a permanent space for newer product categories, such as power tools and garage items. Customer response to the refurbishments has been very positive in other markets, and we look forward to continued customer satisfaction.”

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Participating Stores

Store #	Store Name	Address	Phone
708	Reno	5000 Smithridge Dr., Reno	775-827-1700
709	Sparks	300 E. Prater Way, Sparks	775-358-7200

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