

Official Contest Rules

1. No Purchase Necessary - Void Where prohibited.
2. Entrants must be U.S. residents who are [18] years of age or older unless specified otherwise.
3. Employees of The Pep Boys – Manny, Moe & Jack, its affiliates, subsidiaries, advertising and promotion agencies, vendors and their immediate family members and/or those living in the same household of each are not eligible to participate in this contest.
4. To Enter, on site audience members will be asked to send a Text Message at a particular time or times during the event. When Text Messages are solicited, the criteria for winning will be announced. Winners will be selected by and in accordance with the criteria announced when Text Messages are solicited. The Contest will be judged by the Company's personnel, and their decision(s) will be final as to all matters, including (1) the order in which Text Messages were received and (2) whether any answer required to be given is correct. The Company is not responsible for telephone system or other electronic failures or other inability of entrants to send Text Messages.
5. All Text Messages received from ineligible entrants will be void.
6. The act of sending a Text Message for purposes of participating in this Contest constitutes the Entrants prior permission to have their name, voice and/or likeness used in advertising for this or any future contests without compensation.
7. The number of winners to be selected and the applicable prize(s) will be announced when Text Messages are solicited. Winners will be announced on site. Each prize package will have an estimated retail value and winners will be notified that amount. Odds of winning depend on the number of correct/eligible entries received and the order in which Text Messages are received.
8. There will be NO substitutions or transfers of any prize(s). All federal, state and local taxes apply and are the sole responsibility of the winner. Noncompliance with any part of these rules may result in disqualification and an alternate winner may be selected. Inability to notify prize winner via telephone numbers submitted may result in disqualification and an alternate winner may be selected. All materials submitted become the sole property of The Pep Boys – Manny, Moe & Jack and none will be returned to any Entrant.
9. At its sole discretion, The Pep Boys – Manny, Moe & Jack may, due to unavailability of certain prizes, substitute another prize of equal value. Winners will then be notified of such substitutions.
10. If the Prize has age restrictions (e.g. Winner and guest must be over 21 years), then all guidelines must be followed or the prize will be forfeited by the winner.
11. The Pep Boys – Manny, Moe & Jack requires all Winners, regardless of age, to sign **Prize Release Form** granting it permission to use their names, characters, photographs, voices and likeness in connection with this and any other promotions, including that the winner must waive any

claim to royalty, right or remuneration for such use. In order to be eligible to receive prizes, Winners will also be required to waive any and all claims of liability against the *Pep Boys*, their affiliates and respective employees and agents for any personal injury or loss which may occur from participation in the Contest or from the use of any prize.

12. Complete contest rules are available at www.pepboys.com/sweepstakes and at main Pep Boys tent at Atlanta Speedway main entrance.

13. All Winners must wait at least 48 hours after winning to claim their prize, unless instructed otherwise. All prizes, unless otherwise specified, MUST be picked up within 30 days of winning. The Pep Boys – Manny, Moe & Jack will not notify winners of the time remaining on their winnings, it is the winner's responsibility to claim their winnings within the 30- day period. Prizes not claimed within the 30-day period will be forfeited by the Winner. Prizes are available for pickup at any Pep Boys location.

14. Conditions and Restrictions. In exchange for the right to participate in the Contest, each participant agrees to release and indemnify The Pep Boys – Manny, Moe & Jack and each of its affiliates, subsidiaries, advertising and promotion agencies and vendors, and any other entity affiliated with the Contest and their respective officers, directors, agents, parent companies, subsidiaries and employees, (the "Released Parties"), from any and all claims, demands and/or causes of action of any nature or kind whatsoever, whether presently known or unknown, foreseen or unforeseen, that arise out of the participant's participation in the Contest, this includes but is not limited to claims related to the Released Parties use of participants names, characters, photographs, voices and/or likenesses.

Sponsored By:

The Pep Boys – Manny, Moe & Jack
3111 W. Allegheny Avenue
Philadelphia PA 19132

Offer details:

Free Proline oil change – Limit one coupon. Not valid in combination with any other offer. Offer expires 11/16/08.

\$19.99 oil change – Includes Proline oil filter, check fluids, up to 5 quarts Pennzoil conventional oil, limit one coupon. Not valid in combination with any other offer. Offer not valid on existing commercial and fleet accounts. A shop supply charges of 7.97% (up to \$35) may be applied to certain services. Each individual work order will identify any applicable shop supply charge. Shop supply charge does not apply to NY or CA. Offer expires 11/16/08.

Free MIO Moov200 GPS unit – Limit one coupon. Offer expires 11/16/08.

10% off any service –Limit one coupon. Valid on purchases up to \$300 Not valid in combination with any other offer. Offer not valid on existing commercial and fleet accounts. A shop supply charges of 7.97% (up to \$35) may be applied to certain services. Each individual work order will identify any applicable shop supply charge. Shop supply charge does not apply to NY or CA. Offer expires 11/16/08

4 Free tires: Hankook, Definity, or Cooper - Limit one coupon. Passenger and light truck/SUV tires only. Offer expires 11/16/08

Free tire rotation (\$10.00 value) –Limit one coupon. Not valid in combination with any other offer. Offer not valid on existing commercial and fleet accounts. A shop supply charges of 7.97% (up to \$35) may be applied to certain services. Each individual work order will identify any applicable shop supply charge. Shop supply charge does not apply to NY or CA. Offer expires 11/16/08