



FOR IMMEDIATE RELEASE

**Pep Boys Promotes Scott A. Webb and William E. Shull III
to Executive Vice President**

PHILADELPHIA – June 21, 2010 – The Pep Boys – Manny, Moe & Jack (NYSE: "PBY"), the nation's leading automotive aftermarket service and retail chain, today announced that Scott A. Webb was promoted to Executive Vice President – Merchandising & Marketing and William E. Shull III was promoted to Executive Vice President – Stores.

“Becoming the automotive solutions provider of choice for the value oriented customer requires excellence in merchandising, marketing and operations,” said President & CEO Michael R. Odell. “Scott and Bill’s leadership was instrumental in achieving our ‘Back in Black’ profitability commitment in 2009; working together, they are leading us toward our ‘Get to Great’ goal for 2010. These promotions are recognition of their breadth of responsibility and also their contributions to our success; both to date, and what we expect in the future.”

Mr. Webb joined Pep Boys in September 2007 as Senior Vice President – Merchandising and Marketing, bringing with him more than 20 years of automotive aftermarket experience in merchandising, customer satisfaction and operations.

Mr. Shull spent more than 25 years in operations management with several retailers before joining Pep Boys in September 2008. That experience included significant time in the automotive aftermarket.

Pep Boys has more than 6,000 service bays within over 590 stores located in 35 states and Puerto Rico. Along with its full-service vehicle maintenance and repair capabilities, the Company also serves the commercial auto parts delivery market and is one of the leading sellers of replacement tires in the United States. Customers can find the nearest location by calling 1-800-PEP-BOYS or by visiting www.pepboys.com.

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