



FOR IMMEDIATE RELEASE

Pep Boys Appoints Ronald J. Stoupa Vice President of Marketing

PHILADELPHIA – May 12, 2009 – The Pep Boys – Manny, Moe & Jack (NYSE: PBY), the nation's leading automotive aftermarket service and retail chain, today named Ronald J. Stoupa vice president of marketing.

Mr. Stoupa will oversee the Company's marketing, advertising and branding and will report directly to SVP of Merchandising and Marketing Scott Webb.

Mr. Stoupa most recently served as director of brand marketing for Bass Pro Shops, where he was responsible for the creation and direction of the company's brand marketing department.

"We are pleased to bring Ron on board as part of the Pep Boys team," said Scott Webb. "His strong background in retail consumer marketing and brand building will help us continue to create improved strategies for reaching our customers and leveraging our iconic 88-year-old brand."

About Pep Boys

Pep Boys has approximately 6,000 service bays and over 560 stores in 35 states and Puerto Rico. Along with its vehicle maintenance and repair capabilities, the Company also serves the commercial auto parts delivery market and is one of the leading sellers of replacement tires in the United States. Customers can find the nearest location by calling 1-800-PEP-BOYS or by visiting www.pepboys.com.

###

Media Contacts:

Peter Robinson: (215)-430-9553

Lauren Johnson: (215) 430-9241

Internet: www.pepboys.com