



Pep Boys to Sponsor Sterling Marlin's Chevrolet in NASCAR All-Star Event and Coca-Cola 600

PHILADELPHIA – May 18, 2007 – The Pep Boys – Manny, Moe & Jack (NYSE: “PBY”), the nation's leading automotive aftermarket retail and service chain, announced today that it will be the primary sponsor on Sterling Marlin's No. 14 Chevrolet at the upcoming NASCAR Nextel Cup races at Lowe's Motor Speedway near Charlotte, NC.

Pep Boys, an 86-year-old Philadelphia institution with 593 stores and more than 6,000 service bays in 36 states and Puerto Rico, will have its colors showcased on Marlin's Chevrolet in this weekend's All-Star event and the May 27 Coca-Cola 600 point race.

"Pep Boys and its 19,000 retail, service, distribution center and support associates are pleased to partner with Ginn Racing and a champion driver like Sterling Marlin," said Pep Boys President and CEO Jeff Rachor. “We’re thrilled to be a part of the NASCAR experience and look forward to cheering Sterling on during his upcoming races.”

Jay Frye, CEO and general manager of Ginn Racing, said, "What makes it so special with Pep Boys joining our growing family of sponsors is that it's a company with an incredible amount of heritage in the automotive industry. We are proud and honored to start a partnership with Pep Boys."

Marlin, a two-time Daytona 500 champion, is coming off his best season finish with a 13th-place showing in the Darlington Cup race last week.

"We're pumped about the direction of our race team," said Marlin. "And having Pep Boys join us makes it even more exciting. The Charlotte track has been good to us in recent visits and we look forward to giving Pep Boys strong performances at the next two races."

About Pep Boys

Pep Boys has 593 stores and over 6,000 service bays in 36 states and Puerto Rico. Along with its vehicle repair and maintenance capabilities, the company also serves the commercial auto parts delivery market and is one of the leading sellers of replacement tires in the United States. Customers can find the nearest location by calling 1-800-PEP-BOYS or by visiting pepboys.com.

About Ginn Racing

Founded in July 1996, Ginn Racing (formerly known as MB2 Motorsports) has grown from a single-car NASCAR Cup team in an 8,000-square-foot shop to a multicar operation, which is currently housed in a 158,000-square-foot shop in Mooresville, N.C. Ginn Racing's lineup for the 2007 NASCAR Nextel Cup Series consists of the No. 01

Chevrolet, co-driven by Mark Martin and rookie Regan Smith; the No. 13 Chevrolet, driven by Joe Nemechek; and the No. 14 Chevrolet, driven by Sterling Marlin. Ginn Racing will also field a full-time Busch team in 2007 with drivers Smith and Kraig Kinser plus a driver development program with Jesus Hernandez and motocross champion Ricky Carmichael. For more information about Ginn Racing visit the company's web site at www.ginnracing.com.

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